



FOR IMMEDIATE RELEASE

Contact: Humanable Team

Email: welcome@humanable.com

Humanable Expands Their Reach to Help More Artists

Humanable Expands Their AI-free certification process to more art forms.

[Dateline: NASHVILLE, TENNESSEE, March 3rd—]

Humanable is announces execution of Phase 2, expanding their human-created art certification to all other art forms. This includes, among others, podcasts, short form videos, audiobooks, movies, and photography. Humanable’s mission is to ensure Generative AI created slop can be distinguished from fully human-made art. This allows consumers, curators, distributors, PROs, DSPs, buyers, and other artists to be certain that the art they encounter is fully human created, without the use of Generative AI. This also allows human artists to be able to reap the benefits of their fully human art. Humanable launched in 2024, beginning with certifying music. With the initial goal of saving human-created music and preserving its appreciation well underway, Humanable is reacting to the marketplace which is demanding that similar opportunities exist for all art forms. For movies and TV episodes, the scripts must be fully human -created and all actors must be human, since analog special effects aren’t always great for the environment. An important use case is short form video, since that media has been used in the plague of deep fakes and Humanable certification eliminates the possibility of that form of abuse.

As the Humanable team deploys this expansion today, they are thrilled to welcome all types of artists to the Humanable-artistic community by certifying their work. “Our team is so excited to be expanding to other art forms,” said Lili McGrady, President and Co-Founder, “this growth will allow artists and arts industries to protect their human-made creativity and its appreciation across different mediums. Humans will no longer have to wonder whether what they are seeing or hearing is made fully by humans or if it is AI slop or something in between. Humans will be able to find human artists and human artwork. Together, we can preserve a human future!”

Humanable's industry-wide standard certification provides a unique, individual identifier that helps prevent GenAI art from eroding the royalties of composers, musicians, and artists. Once art is certified, downstream gatekeepers and fans will have a visual guarantee that it was not created with GenAI. This is thanks to the easily recognizable Humanable certification marks, which are shown below.

To learn more about Humanable and our mission, visit [HUMANABLE® About Us](#). Humans insisting on seeing universal adoption of the Humanable certification standard should sign the petition at humanablepetition.com.

